

THE "WHY"

3 "C" Chamber of Commerce

- ▶ **CATALYST** for business growth
- ▶ **CONVENER** of leaders and influencers
- ▶ **CHAMPION** for a stronger community

THE "WHAT"

- ▶ **STRENGTHEN** the business community
- ▶ **REPRESENT** the interest of business with government
- ▶ **PROMOTE** the community
- ▶ **BUILD** business relationships
- ▶ **POLITICAL** action

CHAMBER MEMBERSHIP

is your connection to people, programs, information and resources



THE "WHO"

"ChamberWest provides an excellent opportunity for Varex Imaging to network with influential businesses in the area and to discuss current challenges. The ability to work closely with local and national government officials makes our membership invaluable. We love ChamberWest!"

**Jordan C. Larson, Facilities Engineering Manager
Varex Imaging Components**

"Membership in ChamberWest and engagement in Chamber programs has been an excellent way for my hospital to develop stronger relationships with city leaders and elected officials. Participation in the Legislative Affairs Committee has provided an important opportunity for me to interact and connect with our legislative representatives. The Chamber is an invaluable resource to the business community."

Jon Butterfield RN, BSN, MBA, President, Jordan Valley Medical Center

"Grifols Biomat USA Taylorsville's partnership with ChamberWest has been instrumental to our community engagement. Now recognized as a Business of Choice in the community, our partnership helped improve employee morale leading to increases in quality and productivity allowing us to give even more to our community."

**Steve Raguskus, MBA, LSSGB, Operations Leadership Training Manager
Biomat USA West**

"I credit our involvement in ChamberWest for our highly successful opening as well as our continued success. My participation in the chamber has been life changing personally and professionally. There is no better place to develop your business and your community influence than ChamberWest. With dozens of exceptional events each year, the chamber attracts high-caliber, enthusiastic members. Whether you are a start-up or a multi-million-dollar corporation ChamberWest truly has something for every level of business."

Julie Cluff, Owner, The Joint Chiropractic – West Valley City

"ChamberWest is where I go to meet business and community leaders. It provides me with an outlet to build my company, and to learn about the issues facing our community so we can affect change."

Spencer Ferguson, Chief Executive Officer, Wasatch I.T.

CONTACT US TODAY!

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ChamberWest.com



CHAMBERWEST CHAMBER OF COMMERCE



STRENGTHENING AND PROMOTING

the shared interests of the business community

SERVING BUSINESSES SINCE 1961

501c6 Non-Profit Business Membership Organization



#chamberwestut
#utwestsidenow



THE "HOW"



BOARD OF GOVERNORS

- Community Investment Level Members and Civic Leaders
- Meet and advise the Board of Directors and President/CEO on policies, events, and other activities and functions of Chamber



BOARD OF DIRECTORS

- Member volunteers elected to provide:
 - Organizational Governance
 - Direction of Programs
 - Control Chamber Property



LEGISLATIVE AFFAIRS COMMITTEE

- Work with elected officials on public policy and legislative action impacting businesses
- Subcommittees Include:
 - Air Quality
 - Healthcare
 - Housing
 - Education
 - Transportation
 - Water Development
 - Business and Government Relations
 - Economic Development & Business Sustainability



LEADERSHIP INSTITUTE PROGRAM

- 10-Month In-depth Leadership Development Program
- Focused on inspiring, elevating, and educating business leaders



WOMEN IN BUSINESS

- Bi-monthly Luncheons
- Annual Spring Conference
- Silent Hero Breakfast Event
- Community Volunteer Opportunities
- Leadership Development



AMBASSADOR COMMITTEE

- Committee of Business Leaders
- Welcome new and existing businesses with friendly handshake, ribbon cuttings, ground breakings, etc.



COMMUNICATIONS & BUSINESS EXPOSURE

- Weekly Newsletters
- West Side Now Features & Member Highlights
- Member to Member Discounts
- Basic & Enhanced Directory Listings
- Website Banner Ad Listings



BUSINESS CONNECTIONS

- Bi-monthly events focused on:
 - Connecting Members
 - Networking
 - Developing Business Leads
 - Education on Companies and Resources



SPECIAL EVENTS

- Annual Awards Gala
- Annual Golf Tournament
- Annual Fall Business Conference
- Community Service Opportunities



PROGRAMS

- ChamberWest Luncheons
- Multi-Chamber Luncheons
- HR Executive Series
- Multi-Chamber Business After Hours
- Education Task Force
- Emergency Preparedness Program

